EP 14 December, 2016





THE THALIDOMIDE TRAGEDY: LESSONS FOR DRUG SAFETY AND REGULATION

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 Thalidomide first entered the German market in 1957 as an over-the-counter remedy, based on the maker's safety claims. They advertised their product as "completely safe" for everyone, including mother and child, "even during pregnancy," as its developers "could not find a dose high enough to kill a rat." By 1960, thalidomide was marketed in 46 countries, with sales nearly matching those of aspirin. Around this time, Australian obstetrician Dr. William McBride discovered that the drug also alleviated morning sickness. He started recommending this off-label use of the drug to his pregnant patients, setting a worldwide trend



Only in Germany 161 babies were affected